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February 2018

Dear Maine Food Truck Owner,

The Board of directors of Lake George Regional Park is happy to announce that the park is opening their doors to food trucks in 2018, from June 1-September 30! Our East Side location hosts a sandy beach and high volume visitation on hot summer days, with 3-400 daily visitors possible. While some may bring their own picnics, we see many who do not, and leave the park to obtain food. We see a “win-win” situation for both the park, and a food truck vendor!

## Lake George Regional Park

P.O. Box 896

Skowhegan, ME 04976

Office: 207-474-1292

Website: [lakegeorgepark.com](http://lakegeorgepark.com)

Email: [infogrp@gmail.com](mailto:infogrp@gmail.com)

Derek Ellis, Park Director

Taylor Trifone, Park Resource  
Manager

Ethan Robertson, Treasurer

### Board of Directors:

Heather Kerner, President

Warren Shay, Clerk

Emilee Robertson, Secretary

Alan Habershtock

Nancy Ames

JP Kennedy

Dave Snell

Anna Chugay

Erik Levine

Rupert White

### What's in it for you?

- **Flexible scheduling-** book several dates with us ahead of time, and feel free to contact us about availability if you see a hot day in the forecast! We will only book one food truck per day. Rainy day cancellations easily accepted.
- **Zero risk** - we will not charge a vendor fee up front, rather ask for a donation of your day's gross sales (a tax-deductible contribution).
- **High visibility signage** - will advertise your presence along Rte 2.
- **Large social media outreach** via email and Facebook (“Lake George 1”) for mutual advertising.
- **Frequent special park events** that would be enhanced with a food truck, such as the Triathlon (August), Winter Carnival (first Sat. in February), and 10-Mile Yard Sale Weekend (May 19-20).

### What's in it for us?

- We will **meet visitor and staff needs** in enhancing the park experience with food and refreshment.
- We will ask for **10% contribution of gross daily sales** as a way to increase park revenue, accompanied by a receipt for your tax deductible donation.

Lake George is a 501(c)(3) non-profit organization dedicated to keeping the lake and woodlands open for public access. It is a jewel of Central Maine, comprised of 320 acres of recreational trails and waterfront located along Route 2 bordering Skowhegan and Canaan. Offering swimming, fishing, boating, picnicking, hiking, playing fields and group use facilities, each year roughly 25,000 community members and visitors use the park.

We invite you to come serve your delicious food to our park goers. We will be accepting date requests on a first come, first served basis so book early! Please email or call with interest.

Sincerely,

**Anna Chugay, Mobile Food Vendor Coordinator**

[annachugay@yahoo.com](mailto:annachugay@yahoo.com)